



Sustainability and Territorial Integration: the UPP Social experiment

Sala B, Rio State Pavillion, Athletes Park



20 June 2012, 17:30 – 18:00

Rationale

A strategy developed by the City of Rio de Janeiro to promote urban, social and economic integration of the areas benefiting from the Pacifying Police Units (UPPs), the UPP Social is an effort to coordinate the social, urban and development policies implemented or enlarged as of the pacification process. The program aims to mobilize and coordinate the efforts required to execute the full integration of the areas benefiting from the UPPs with the city as a whole. This implies creating conditions so that in these areas levels of coverage and quality of public services are obtained compatible with those offered in the city as a whole.

It also promotes integrated actions with the state and federal governments, civil society and private initiative, always in favor of developing and improving quality of life in the pacified communities. By so doing, it seeks to consolidate and strengthen the advances brought by the pacification, in order to revert the legacy of violence and territorial exclusion in these spaces.

The UPP Social program is coordinated by the Pereira Passos Institute (IPP) - a municipal institution dedicated to producing data and knowledge about the city in order to support public management- in partnership with UN-Habitat, the United Nations Program for Human Settlements. IPP also plans and coordinates strategic urban, social and economic development projects for the city.

In Rio de Janeiro, which has been marked by the expression “divided city”, it is essential to move toward integrating the city. In this respect, construct a city which consolidates the vectors of freedom and peace, significantly reduces the structural conditions of social vulnerability, and develops a virtuous ambience of formalization, strengthening local innovating and creative forces, and making sustainable and inclusive economy dynamic.

Speaker

Ricardo Henriques, president of Instituto Pereira Passos, City of Rio de Janeiro and professor at the Department of Economics of Fluminense Federal University (UFF-Rio de Janeiro).

As the Executive Vice-Minister at the Ministry of Social Development, he coordinated the creation of “Bolsa Família” (Brazilian income transfer program). He was also Secretary of Social Development and Human Rights at the Rio de Janeiro State Government and Vice-Minister for Continuous Education, Literacy and Diversity at the Ministry of Education. Ricardo Henriques is member of the Governing Board of the UNESCO’s International Institute of Education Planning (IIEP). Researcher in the field of social economics, his publications are, mainly, in the areas of education, inequality, poverty, diversity, and evaluation of public policies.

For additional information about the session please contact globaltownhall@iclei.org.