



How standards and certification can help achieve sustainable cities: Lessons from the forestry sector

Sala B, Rio State Pavillion, Athletes Park



20 June 2012, 12:30 – 13:30

Background

Public procurement is an important vehicle that drives and shapes a city's sustainability agenda. The purpose of this session is to show how credible standards and certification can support sustainable public procurement efforts. The session also aims to practically demonstrate some of the tools and strategies that city officials can use to help them identify and promote sustainable forest products.

The session will be introduced by the ISEAL Alliance - the global alliance for credible social and environmental standards systems. ISEAL will outline the purpose of the session as well as introduce a new project funded by SECO that focuses on the use of standards in sustainable public procurement. This short presentation will be followed by an introduction to the Forest Stewardship Council (FSC) and their certification and labelling scheme for timber and paper products. As part of this presentation they will also highlight their sustainable cities initiative.

Speakers

- Norma Tregurtha, Senior Policy Manager, ISEAL Alliance
- Andre De Freitas, Director General, FSC; ISEAL Board member
- Javier Corcuera, President, Environmental Protection Agency, Buenos Aires City Government, Argentina
- Mercè Rius, Deputy Member in charge of Environment, Barcelona Province, Spain

For additional information about the session please contact globaltownhall@iclei.org.

